



# Branding a Christ-Centered KidMin

Where have you see God at work most in your kids ministry this year?

Where are your KidMin's strengths?

Where are your KidMin's weaknesses?

What burden has God laid on your hear for the kids and families in your ministry?

Your Ministry's Name: \_\_\_\_\_

When you think about your ministry, what emotions do you have?

What does your ministry stand for?

What do you want people to remember when they leave your ministry?



**Our Unique Signature**

**Our Unique Signature:**

To \_\_\_\_\_

**To** | Who is your target audience?

**What** | What is the name of your ministry?

What \_\_\_\_\_

**Is the** | What is it?

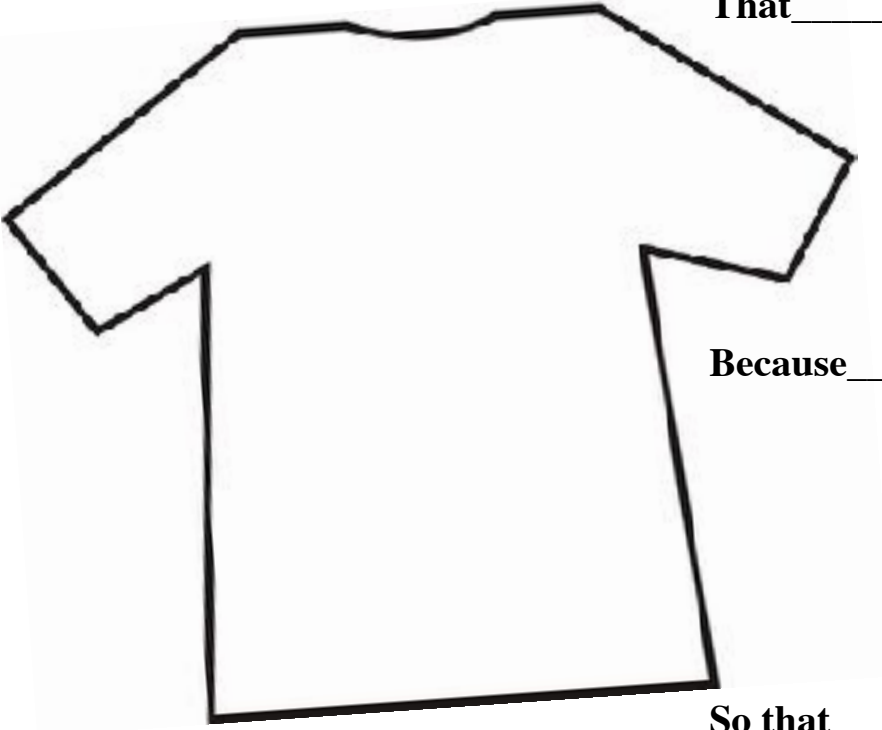
**That** | What does it do?

**Because** | Why do you do it?

Is the \_\_\_\_\_

**So that** | What's the overall goal?

That \_\_\_\_\_



Because \_\_\_\_\_

So that \_\_\_\_\_

Our Ministry Signature: \_\_\_\_\_

Our Ministry Signature: \_\_\_\_\_

What changes do you need to make in your ministry schedule to make sure you are supporting the ministry signature?

